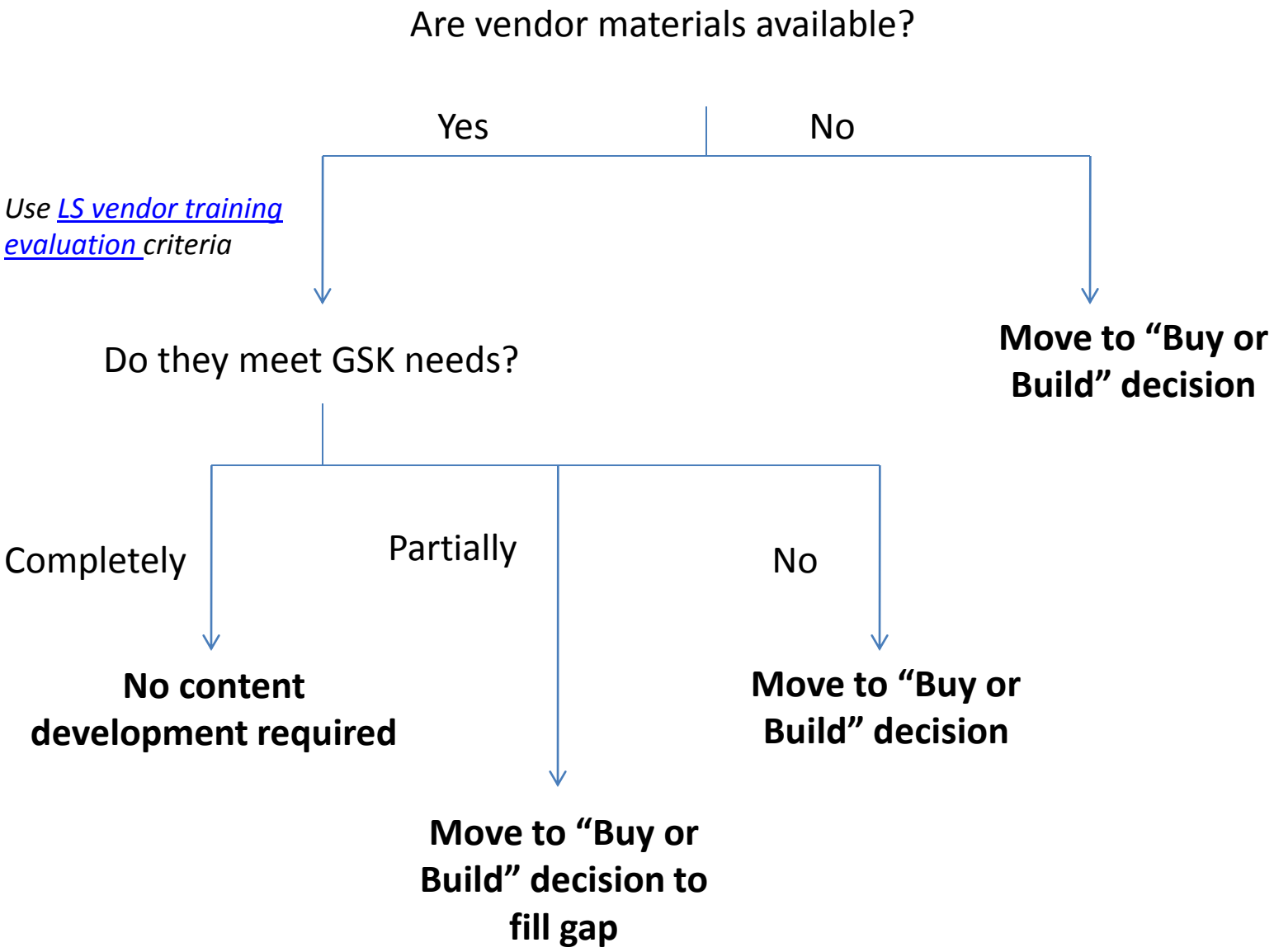
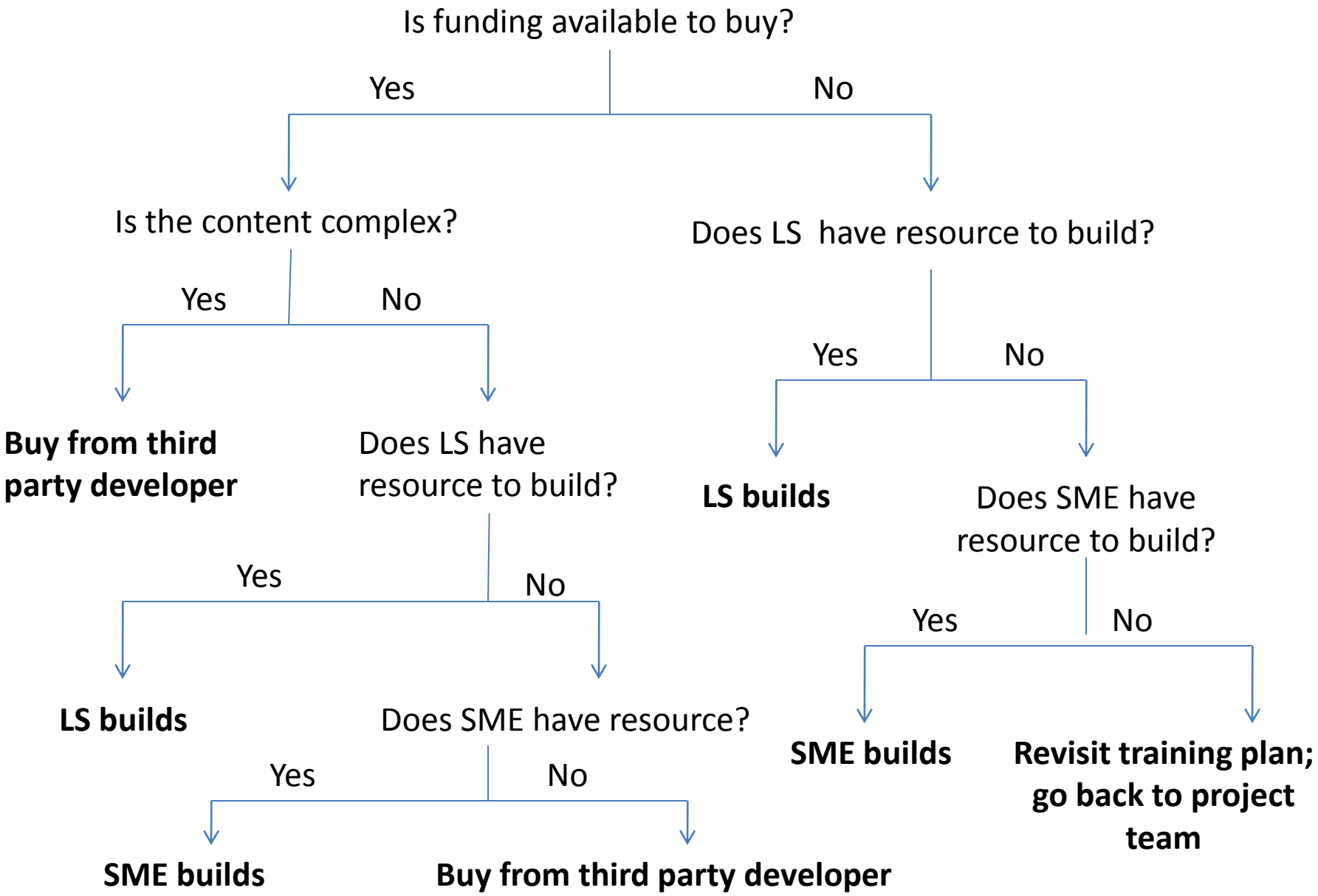
Quick Guide 6
Do we need to create content?



If so, do we “Buy or Build” it?