

10 WAYS TO USE MICRO SCENARIOS AND INTERACTIVE STORIES

Creating relevant content for your learners is the core reason for leveraging micro-scenarios and story interactions. It may take on various formats - comic strip, interactive timeline, social media, audio narrative, video, actual simulations and the like. Nonetheless, each variant invokes in-depth learner participation that activates the thinking process, their emotional involvement in a given situation and eventually elicits a response. It induces them to process their decisions, enables them to fully comprehend the learning and share relevant experiences.

Micro Scenarios and Story interactions alters boring factual information into engaging accounts embedded with learning goals. Story interactions enable you to weave shared experiences into a tapestry bursting forth with colorful, engaging scenarios that seizes your learners' attention.

Here are ten (10) ways to inject micro-scenarios and story interactions into your eLearning programs.

1. When asking learners to apply ideas - instead of doing a memorization test, ask them to respond to a micro-scenario of a real-life event.
2. Ask learners to pause and reflect on an idea - instead of just telling them, create a story interaction and scenario to elicit response.
3. Lesson starters - start your lesson with a micro-scenario and story interaction - put learners on interaction mood at the very start. Get them hooked and engrossed to appreciate the topic.
4. In webinars - allow learners to respond to a micro-scenario and story interaction as an activity in a webinar. This enhances the learners' focus and attention in the webinar instead of multi-tasking.
5. During coaching sessions, encourage participants to respond to a micro-scenario and story interaction based on their answers to gauge their questions and learning needs.
6. In software training - instead of just capturing the motions of the screen to show how a software works, use a micro-scenario and ask learners to respond to a real-life case. Then ask them to apply the solution in the software.



Sales



Support



Technical



Compliance

7. In topics of a "risky nature" where sensitivity is a "must" in the design - like sexual harassment, disciplinary action or ethics - use a micro-scenario and story interaction to place learners in simulated situations that are real and yet less threatening.
8. Use micro-scenarios and really small ones like 1-2 minutes as reminders. When you send out an email to remind or promote your courses, add a micro-scenario to provide learners a teaser or a glimpse of the type of exciting learning in the program.
9. Use micro-scenarios in complex content to help learners find context or relate the complex ideas to real-life meaning.
10. When learning requires some physical risks or potential harm, it is good to use micro-scenarios to expose the learners to the content without having to go through the risk of physical harm like in oil rigs, drilling operations, handling hazardous materials and others.



Push learners to the

EDGE

Fire up your eLearning programs with provocative scenarios and story interactions

For information, visit
www.vignetteslearning.com/edge